

Despite running several businesses throughout the UAE, Sheikh Sultan Sooud Al Qassemi still finds time to nurture budding entrepreneurs across the Gulf region

Eyes on the future

Sheikh Sultan Sooud Al Qassemi is a man of many interests. Sitting in his office in the bustling heart of Sharjah, surrounded by stacks of books, newspapers and magazines, two things about Al Qassemi are clear: he is well read and he is busy.

His office is the epicenter of real estate development company Al Saud, which his father founded in 1980 and which he runs today with the help of his brother, Sheikh Majid Al Qassemi.

While his father started with shops and one- or two-storey buildings, the brothers have grown the business substantially and today they sit on a proprietary portfolio of stock across the region and throughout the world.

"We have a niche market because we target those mid-income individuals who are essential to the national economy, such as

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